

# SOME FRAGMENTS FROM COLOR ANALYSIS CONSULTATION



Vicky is an upbeat, energetic, attractive lady and a professional dance performer.

I met Vicky at the “Exclusively for Women” Expo in The Villages, FL.

She has had Color Analysis twice before, but still did not feel in balance and harmony with her makeup and wardrobe colors.

She called to make an appointment for Color Analysis and Face Shape Analysis.

Here are some fragments of Vicky’s Color Analysis Consultation



For color Analysis we use our **unique Color Alliance** Computerized System. It was expanded from the basic four seasons color theory. Now it is a **very refined** way of analyzing color.

At the beginning we had 4 seasonal palettes for everyone and now we have more **than 4 million different combinations of palettes.**

With Color Coordinates we give you **very individualized color information for makeup and wardrobe choices.** This information is based on your overall coloring made up of a **unique combination** of your skin, hair & eye colors.

With professional color tools we are able to determine a **value** (lightness or darkness) and **chroma** (brightness or neutrality) of color of your skin, eyes and hair.

The results of the Color Analysis are **Color Palettes with your 40 best colors.** You can choose **Life Style Palette or Professional Color Palette** . Each palette has your **Seasonal Name.**

We use poetic seasonal names because it is more visual and understandable than a numbering system, or just 4 season system.

A Color Palette **makes your shopping easier, saves you time and money.** It helps you to **find colors** that make you **look vibrant and healthy.** A Color Palette is also **your best Closet Organizer.**

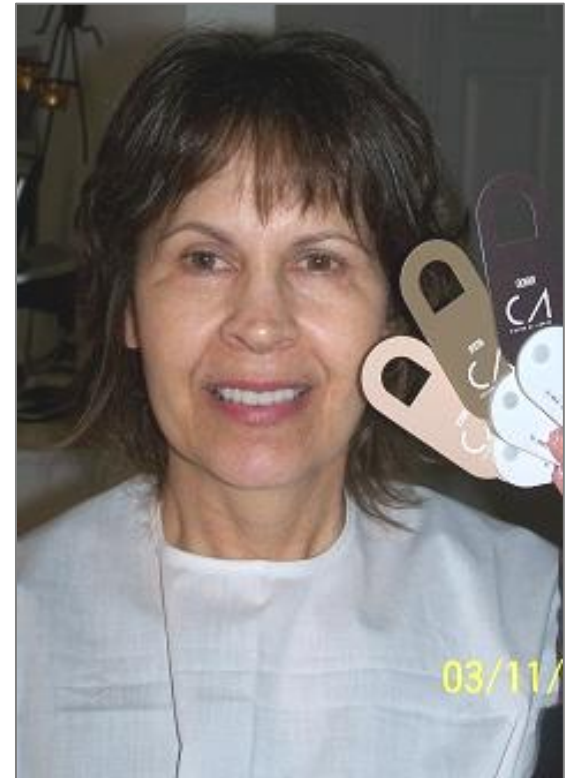
**Use your Color Palette to always feel confident, in balance and harmony with your makeup and wardrobe color!**

My Color Analysis stated that Vicky's seasonal name is **Contrasting Exotic Winter**.

**Contrasting** means she has light & dark colors in her overall look. Her best clothing combinations are light and dark colors worn together with a bright accent. She also can wear combinations of light & bright, or bright with bright colors. Her best cosmetic colors are bright and deep.

**Exotic** describes her ivory skin tone, which provides a light backdrop for her green-hazel-brown eyes which are considered medium to dark. Her hair color gray-black-brown.

**Winter** tells us her natural coloring is cool, clear and pure. She has a striking and distinctive look. Her best colors are pure reds, greens, vivid purples, royal blue, icy tints, black, white and hot pinks.



**Contrasting Exotic  
Winter**

Color Analysis includes definition of the clients overall **Hue Level**



What a difference color makes!

With harvest gold her skin looks grayish & anemic;  
Skin texture looks patchy & uneven, jaw line seem to be dropped; color takes over.

Vicky's skin looks so healthy, rosy;  
skin texture looks smooth and even; jaw line is lifted up; she looks balanced & connected with cool pink color.

Color Analysis also includes **color** draping with recommendations about “do’s & don’ts” and **suggestions for basics, pastels and accent colors.**



Here just an example with pink from different color seasons.

With salmon pink (Spring color) Vicky’s skin looks unhealthy & uneven

Summer pink that is powdered simply does not give her enough color.

Frosted Winter Pink makes her look youthful & vibrant



Color Consultation includes a makeover with **hypoallergenic customized makeup product** and a lot of different handouts with tips on:

- Corrective basic lip & eye makeup techniques,
- Color directions for makeup & wardrobe,
- Your Million Dollar Face Makeup Guidelines,
- Description of your Seasonal Name, etc...

**Winter**

**COLOR DIRECTIONS FOR YOUR MAKEUP & WARDROBE**

**Light**

**TRUE**

**VIVID**

**CONTRASTING**

**Winter**

**EYESHOOTS**

**Vicky's Color Directions For Contrasting Exotic Winter**



**Cool deep, bright, saturated makeup colors look fantastic on Vicky's face.**

**She loves Plaza Rose and Mocha Mauve lipstick**

**YOUR MILLION DOLLAR FACE®**

**COLOR ALLIANCE® GUIDE**

My StylemakerImage Consultant: \_\_\_\_\_

My Color Alliance® NAME: \_\_\_\_\_

NAME \_\_\_\_\_

PHONE \_\_\_\_\_

**Ten simple steps to Look Your Best with customized makeup.**

## Color Consultation may include:



**Life Style Color Palette with 40 top colors**



**Color Wallet with your 36 top colors**



**Professional Color Palette – your best 40 colors that organized to build your wardrobe**



**Color Directions for your makeup & wardrobe**



Vicky said: I have had Color Analysis done years ago and was not satisfied with the cookie cutter approach.

Tanya provides in-depth Color Analysis that is customized for your unique individual coloring.

I learned a lot about my best colors for makeup and clothing. It was very informative and practical.

I look forward to receiving my new Professional Color Palette. It will be so much easier to shop and combine colors for my outfits.

Thank you, Tanya!

