

SOME FRAGMENTS

FROM

“FACE SHAPE ANALYSIS”

CONSULTATION



We are all constantly interacting with others and **our appearance can be appealing and positive or distracting and negative.**

Colors & styles of our **clothing & accessories can add or reduce our appeal. They can draw attention to our best or worse features.**

An unbalanced look creates distraction and may cause confusion

Accessories should be an integral part of our personal style. They add a unique personal touch to our look. They also help us to transform from casual to business, and from day wear to elegant.

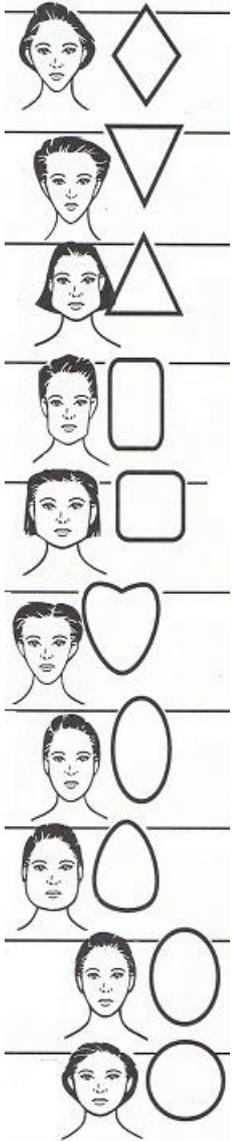
With the right accessories, clothing and colors we can make an impression of being successful, in harmony, and in balance.

Accessories that are close to our face such as necklines, collars, lapels, prints, jewelry, eyeglass frame, scarves, and your hairstyle are especially important.

During the consultation we will experiment and identify the most flattering accessories for you. In addition I will provide various handouts covering accessories, hairstyles, etc...

You will learn how to look your best in your unique way and how to enhance your unique features.

Here are just a few fragments from my Face Shape Analysis consultation. Take a look!



There are three main elements of the Personal Style:

- Inside Line - your face shape
- Outside Line – your body type
- Body Proportions - characteristics and challenges of your body

In this review we pay attention to the Face Shape.

There are two different face shapes categories: angled and countered.

Angled are: diamond, V-triangle, A-triangle, rectangle and square.

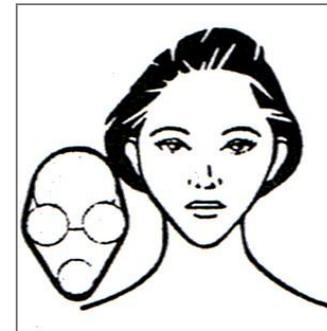
Countered are: heart, oval, pear, oval and round.

Face Shape Analysis

With a special techniques during the consultation I determine does face have angles or contours and what is the face shape.

Vicky's face is angled, narrow forehead, widest at cheeks, prominent v-shape from jaw line to her chin.

Her face has an a **Diamond shape**.



The Mission of Accessories is to Mimic & Balance our Face Shape

Wear angled patterns with angled face shapes



Angled pattern make Vicky's face look uplifted, crystallizes her facial features, make her look more youthful



Polka dot's do not flatter Vicky's face. It makes her face look heavier and unbalanced

Let's see what else can be balancing and flattering and what does not?



Short V-neckline style is mimicking angularity of face shape and balancing proportions of oblong face. This style is flattering Vicky's face.



Collar with rounded lines contrast with angular face shape and does not balance its proportions.

Accessories, collars, lapels and prints that have angled shapes **will flatter the angularity** of Vicky's face. We also have to remember **to balance and enhance her** face features.



Horizontal necklines styles balance and flatter a diamond face shape



Vicky should choose necklines with horizontal rather vertical emphasis.

Her collars also have to have a horizontal emphasis. Some open collars can have a more horizontal spread than others... Collars with square or sharp points that repeat the angularity of Vicky's face will balance and enhance her features.

BEST HAIRSTYLES FOR A DIAMOND FACE SHAPE

Hairstyle for a diamond face shape should be:

- fuller at the forehead and temples to add some width
- narrower at the cheekbone to narrow sides of the face
- fuller at the jaw line to add more value to the face shape

Symmetrical lines are good. Bangs also can add width to the forehead.



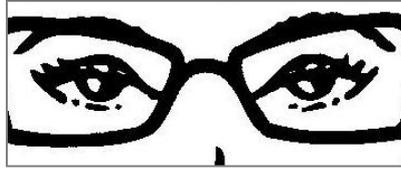
These styles balance and enhance a diamond face shape:

- Softness and fullness at cheeks and a jaw line
- Asymmetrical wisps
- Hair over cheeks and ears
- Fullness below cheeks
- Long, loose, full, shoulder length style is good
- Flowing locks help narrow cheekbones

Straight, wispy bangs falling across forehead. Wisps of hair over cheekbones. This style broadens the jaw line and is enhancing.

EYEGASSES FRAMES THAT COMPLEMENT A DIAMOND FACE SHAPE

DO

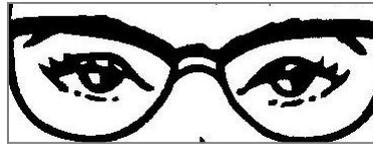


Vicky has to choose angular eyeglass frame to balance her face shape with:

- a strong horizontal line across the top of her frames,
- her frames no wider than top of her cheekbones,
- sides straight or angle outward slightly on the bottoms
- her frames can have some curve but will be predominantly angular

This frames are balancing and complementing for her face.

DON'T



She has to avoid decorative accents over cheeks & contoured shapes that contrast with her face shape

JEWELRY SHAPES SUGGESTIONS FOR A DIAMOND FACE SHAPE



Vicky has to wear earrings that:

- create a horizontal line near her jaw line
- are A-triangle rather than V-triangle shapes

Her necklaces have to be more horizontal than vertical in emphasis.
She has to avoid long necklaces and pendants

At the end of consultation Vicky received handouts with tips on her best necklines, accessories, scarves tying, hairstyles, and also tips on the productive shopping, etc...

Vicky said: "This consultation was an "eye opener" and Tanya is very knowledgeable Image Consultant.

I was taught a lot about proportions of my face, selection of my best necklines, jewelry and eyeglass frames to enhance my features.

I feel so much more confident now about pulling it all together. I am so glad I got my face shape analysis done.

Thank you very much! I look forward to working with Tanya again for some of her other services. "



SUMMARY

Do not sabotage the importance of your appearance!

Learn about your best colors, styles and accessories. It will help you to express your true personality to the society and to the whole world.

When you know how to pull yourself together you can make adjustments to your image and look more youthful, attractive, proportional, healthy and vibrant.

You can create the image of accomplishment and success. It opens for you new doors in your personal life and career!

Learn about your best look once and it will benefit you for the rest of your life!

Call for appointment today to create your best look: 352-633-3683, 617-686-7787, or e-mail secrets-of-beauty@hotmail.com